

Digital Broadways — Digital Marketing Portfolio



About the Founder

Zafaryab Ahmad Khan

- Founder, Digital Broadways
- Digital Marketing Experience: 2+ Years
- Background: 6+ years in Automation Testing & Web Technologies

“Combining technology and creativity to drive real digital growth.”



About Digital Broadways

Digital Broadways is a performance-driven digital marketing agency helping businesses grow online through conversion-focused strategies. From website development to lead generation ads, we manage your full digital presence.



Services We Offer

1. Website Design (WordPress)

- Responsive WordPress websites
- Business & eCommerce sites
- Speed & SEO optimized
- Blog, landing pages, and service-based design

2. Paid Ads (PPC)

- Google Ads (Search, Display, YouTube)
- Facebook/Instagram Ads
- Audience Targeting, A/B Testing
- Monthly ROAS Reports

3. Graphic Design

- Social media creatives
- Ad banners, reels templates
- Posters, flyers, business cards

4. Content Writing

- SEO-friendly blog posts
- Landing page & website content
- Social media captions & ad copy

5. SEO (Search Engine Optimization)

- Keyword research & competitor analysis
- On-page & Off-page SEO
- Technical SEO audits
- Local SEO & GMB optimization



Tools & Platforms We Use

- WordPress, Elementor

- Canva, Photoshop
 - Google Ads, Meta Business Suite
 - Google Analytics, Search Console
 - SurferSEO, Grammarly, Notion
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Our Process

1. Discovery & Strategy Call
 2. Audit & Competitor Research
 3. Design / Ad / SEO Planning
 4. Launch & Optimization
 5. Reporting & Continuous Improvement
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Sample Work / Case Studies

- **Website for Fitness Coach:** Lead generation website with blog and analytics
 - **Google Ads Campaign for Local Spa:** 4x ROI within 45 days
 - **Instagram Graphics for Clothing Brand:** 10K+ monthly reach
 - **SEO Blog Strategy for EdTech Client:** 60% growth in organic traffic in 3 months
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Contact Information

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Let's Build Your Online Growth

Need a website? Want more leads? Let's talk.

Get a free audit or strategy call today!